

BUSINESS, DESIGN, FASHION, HAPPENINGS, TRAVEL, VISUAL ARTS

Above: *Golden Jaw IV* – Elpida Hadzi-Vasileva[Women in Art Fair](#)[Mall Galleries](#)[9-12 October, 2024](#)

Women in Art Fair launched last year as an initiative designed to redress the gender imbalance in the commercial art industry and the art world at large. With a mission to create a positive global platform for women artists, curators and gallerists alike, the fair positions itself to stimulate and develop ideas around gender, sexuality and how these things affect the kind of art that is made, seen, and sold.

The fair takes over the three spaces at the Mall Galleries, with the East gallery being filled with a curated exhibition of work by leading 20th and 21st century artists, and the North gallery inhabited by an exhibition of contemporary artists – the West gallery, meanwhile, is where you'll find the gallery booths, selected from an open call. Last year boasted 20 galleries showing more than 200 artists between them.

“We need radical innovation to addresses the glaring gender imbalance in the industry. We stand for diversity and inclusion in the arts and we’re here not just to encourage dialogue around gender and culture, but fundamentally to change the way art is exhibited”, the fair’s founder, Jacqueline Harvey. We couldn’t agree more.